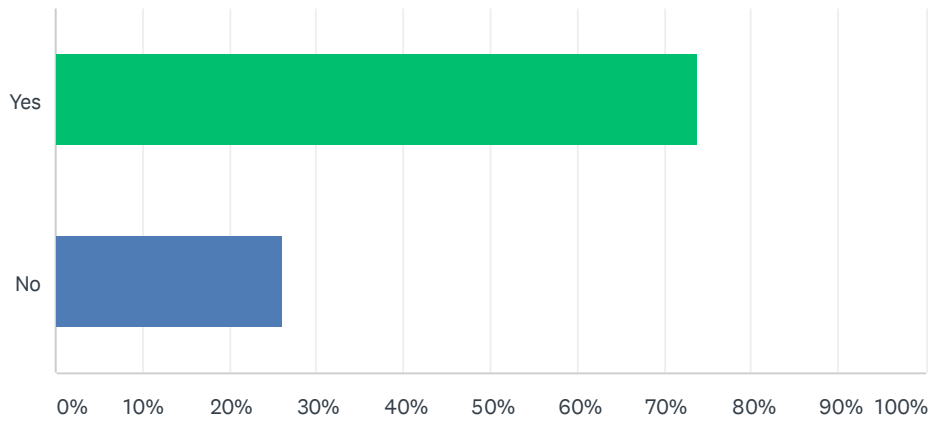


Q1 Have you heard of or are you aware of the current situation in Fukushima, Japan?

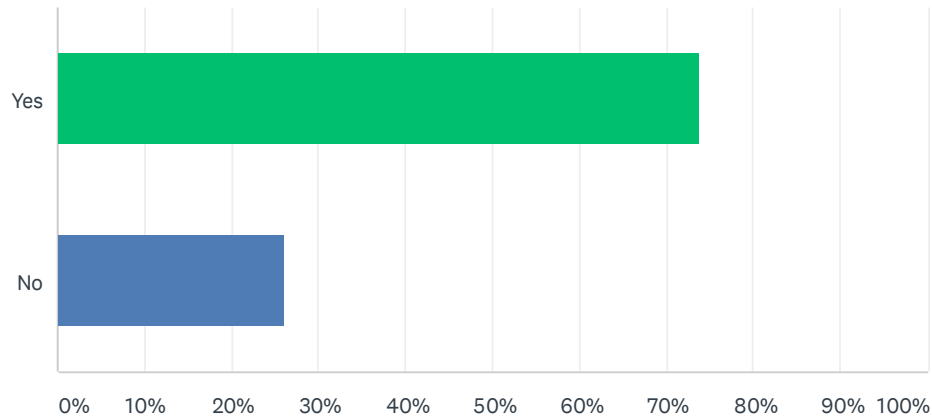
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	73.87%	82
No	26.13%	29
TOTAL		111

Q2 Do you know that agricultural products grown in Fukushima are subject to tests for radioactive substances and only products which pass the test are allowed to be shipped?

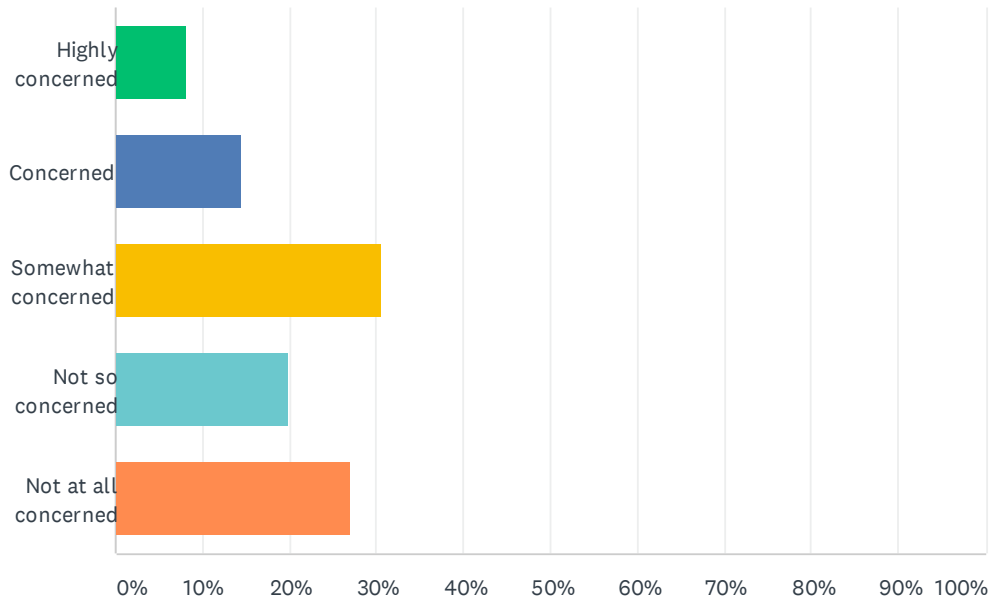
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	73.87%	82
No	26.13%	29
TOTAL		111

Q3 If you were buying a Japanese food product and noticed it was from Fukushima, would you be concerned about the safety measures put in place for food grown in Fukushima?

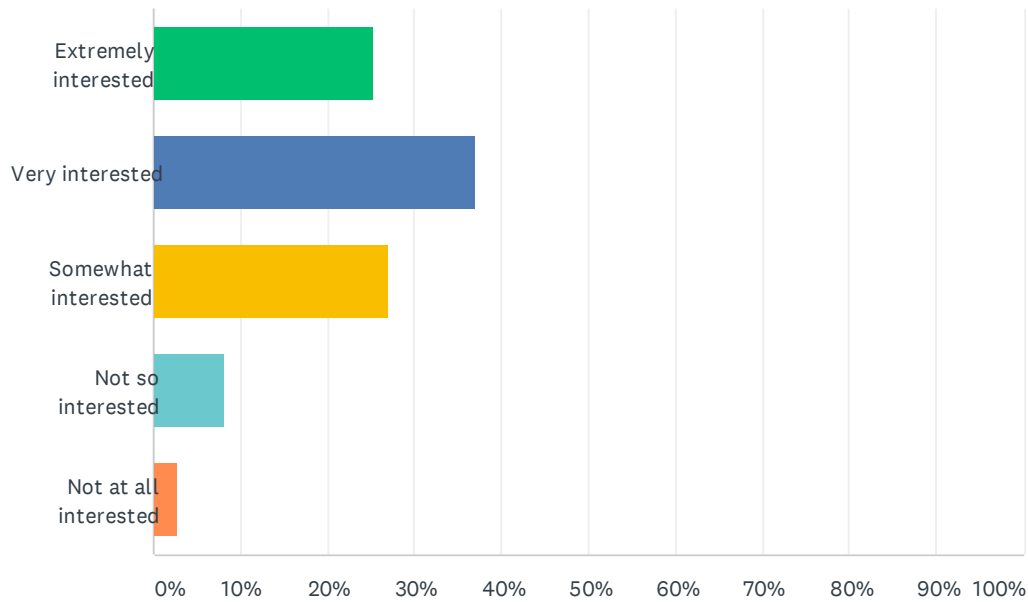
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Highly concerned	8.11%	9
Concerned	14.41%	16
Somewhat concerned	30.63%	34
Not so concerned	19.82%	22
Not at all concerned	27.03%	30
TOTAL		111

Q4 If you had a chance to try food from Fukushima, how interested would you be in trying?

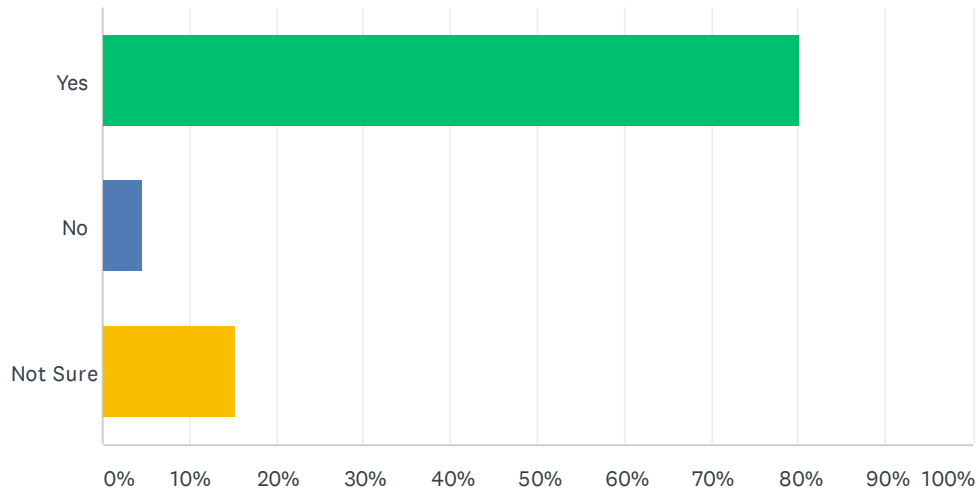
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely interested	25.23%	28
Very interested	36.94%	41
Somewhat interested	27.03%	30
Not so interested	8.11%	9
Not at all interested	2.70%	3
TOTAL		111

Q5 Would you be interested in visiting Fukushima prefecture?

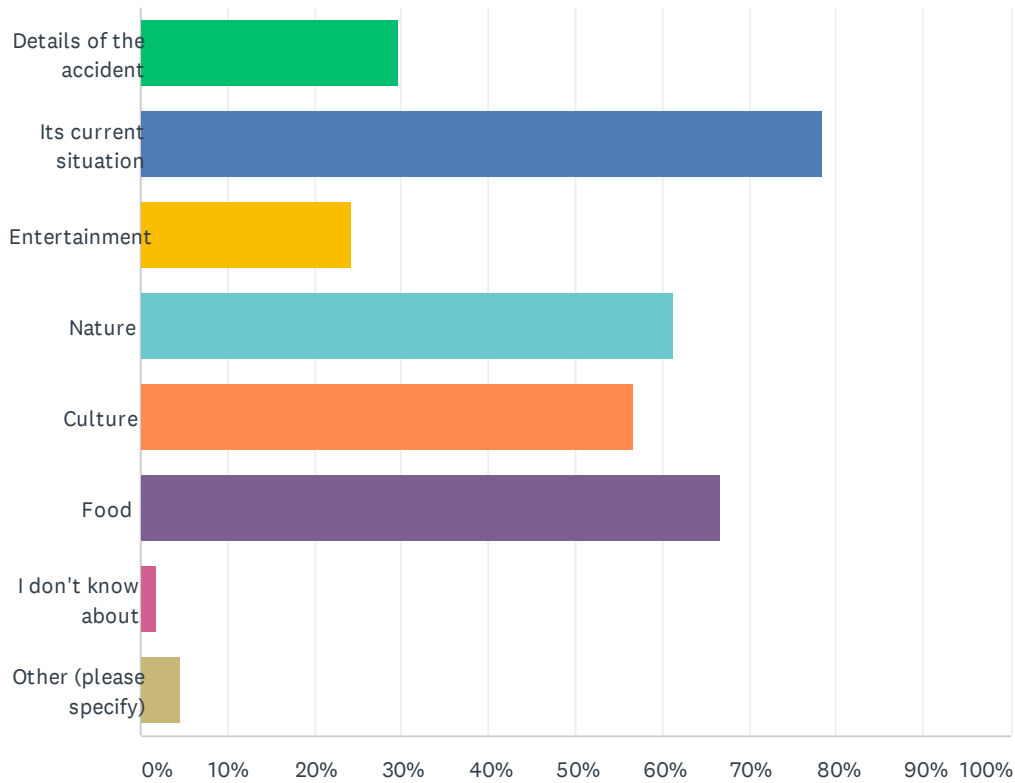
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	80.18%	89
No	4.50%	5
Not Sure	15.32%	17
TOTAL		111

Q6 What information would you like to have about Fukushima?

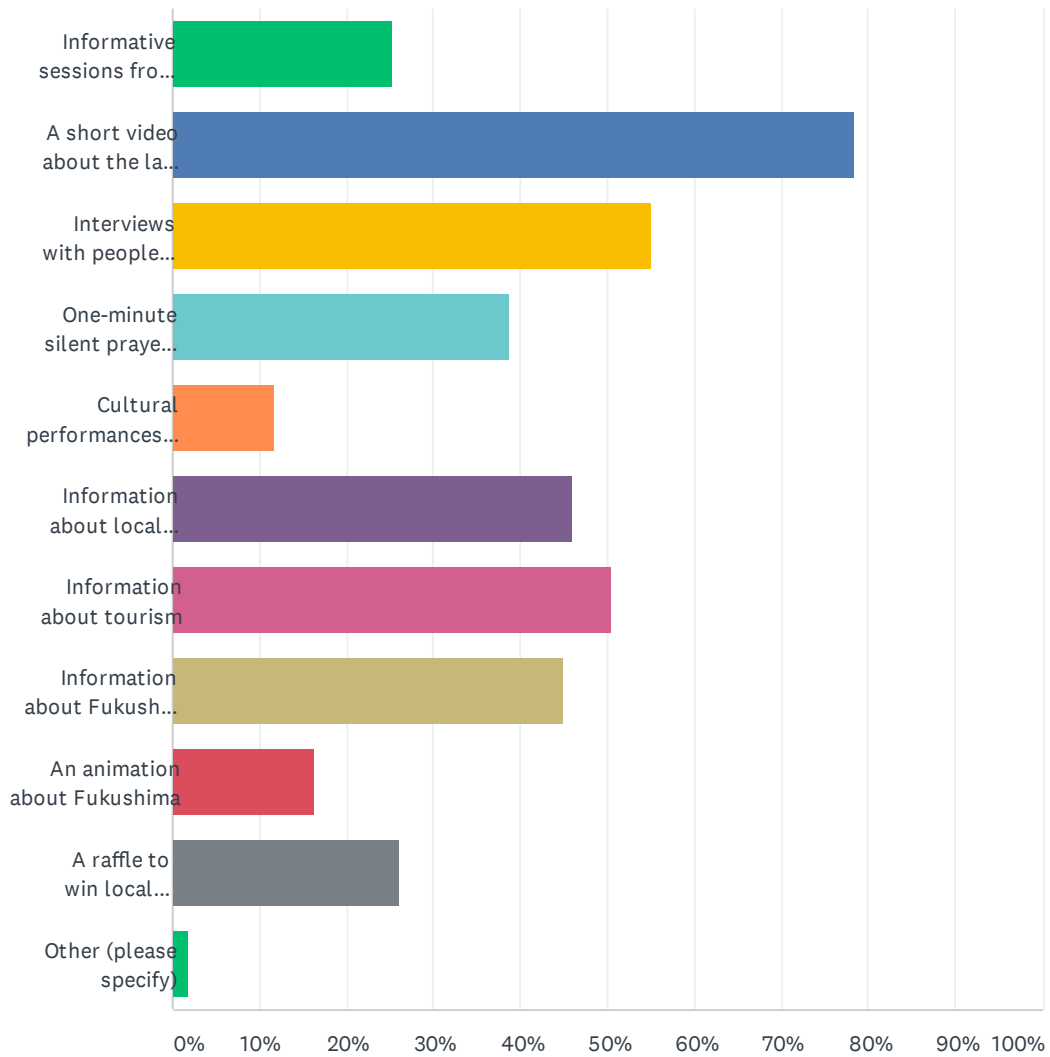
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Details of the accident	29.73%	33
Its current situation	78.38%	87
Entertainment	24.32%	27
Nature	61.26%	68
Culture	56.76%	63
Food	66.67%	74
I don't know about	1.80%	2
Other (please specify)	4.50%	5
Total Respondents: 111		

Q7 If we organise an online event in English, which content would you like us to broadcast?

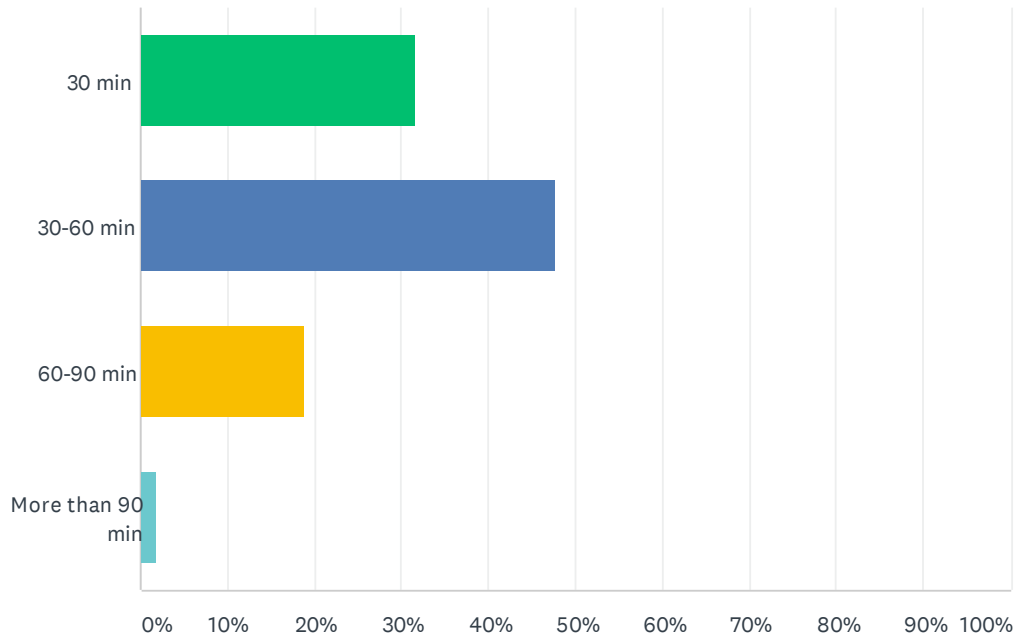
Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
Informative sessions from associated government bodies and associations pertaining to Fukushima prefecture	25.23%	28
A short video about the last 10 years in Fukushima and its current situation	78.38%	87
Interviews with people from the affected area	54.95%	61
One-minute silent prayer in remembrance for the people affected by this earthquake	38.74%	43
Cultural performances (Please specify)	11.71%	13
Information about local food	45.95%	51
Information about tourism	50.45%	56
Information about Fukushima in general	45.05%	50
An animation about Fukushima	16.22%	18
A raffle to win local products of Fukushima (The money raised will go to a charity for orphans there)	26.13%	29
Other (please specify)	1.80%	2
Total Respondents: 111		

Q8 How long should an online event be? 30min, 30-60min, 60-90min

Answered: 111 Skipped: 0



ANSWER CHOICES	RESPONSES	
30 min	31.53%	35
30-60 min	47.75%	53
60-90 min	18.92%	21
More than 90 min	1.80%	2
TOTAL		111